BBBT Roundup

Predixion Software

Twitter:	@predixionsw	
Event Date:	September 27, 2013	
Event Type:	In person - Event	
Podcast:	Audio	Transcript
Video:	Event Video	
Press Release:	Press Release	

Company Short Profile:

[From Predixion Software] Predixion Software is a disruptive predictive analytics software company with a unique focus on the development of portable predictive applications and the "last mile" of analytics – the deployment of powerful predictions to the people who need to act upon them.

Presentation Topic:

Enabling the Last Mile of Predictive Analytics

Predixion Software has reached many milestones since it last presented to the BBBT in January 2012. We now are on v3.1 of Predixion Enterprise Insight that features groundbreaking Machine Learning Semantic Model™ (MLSM) technology that automates the access and transformation of data on the fly so that end-to-end predictive applications can be easily developed and implemented. Predixion currently has 225 companies using its predictive analytics solution in more than 59 countries. With $20 million in Series C financing led by new strategic investors and partners Accenture and GE Ventures, Predixion has plenty to share with the BBBT on September 27.

Presenter:

Simon Arkell – CEO

Simon Arkell is an experienced technology entrepreneur and executive with extensive global technology management experience. Before co-founding Predixion, Simon was an operating partner with Triton Pacific Capital Partners, a Los Angeles-based private equity firm working with Triton's software portfolio companies on strategic development and acquisitions. Prior to Triton Pacific he served as President of a 600-employee, 10-country software consulting firm based in the UK which developed Oracle solutions.

Case Studies:

N/A

Pricing Model:

N/A